

APPENDIX 5: ASEAN DIGITAL AWARDS (ADA) ENTRY FORM

ASEAN DIGITAL AWARDS (ADA) ENTRY FORM

Category

Product Name

Submission Date

NOTE TO PARTICIPANTS

- Please ensure that you have read the “Entry Guidelines” for your company’s and product’s eligibility.
- This entry form must be completed and submitted together with a video presentation (no more than 3 minutes) to respective ASEAN Member States ADA coordinator.

ADA ENTRY

Product Name

Category:

Public Sector

☐

Digital Content

☐

Private Sector

☐

Digital Startup

☐

Digital Inclusivity

☐

Digital Innovation

☐

PARTICIPANT (COMPANY) DETAILS

Company Name

Address

Country

Phone

Website

E-mail Address

Company Profile

Name of CEO/MD/GM

E-mail Address

CONTACT PERSON DETAILS

Name

Position

E-mail Address

Contact Number(s)

DESCRIPTION OF PRODUCT / SERVICE

[may include the purpose, features of product and application of technology]

UNIQUENESS

[may include the innovation (how innovative the product/business/process is), competitive advantage and competitors' analysis]

QUALITY / RECOGNITION

[may include any industry standards and awards]

MARKET ABILITY

[may include the market, customer, investment potential and viability]

BUSINESS MODEL

[may include how the business will generate value and revenue]

DECLARATION BY PARTICIPANT

I hereby confirm that all the information provided by me for ADA entry is true and correct. I also agree to abide by the decisions of the ADA judging panel whose decisions will be deemed as final.

Signature _____

Date _____

Name _____

Company _____