
ADVISORY GUIDELINES
TELECOMMUNICATIONS ORDER, 2001
SERVICE PROVIDER FOR THE TELECOMMUNICATION INDUSTRY
(SETI) LICENCE: VALUE ADDED SERVICE

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1. BACKGROUND AND OBJECTIVE

- 1.1. These Advisory Guidelines describe the revised licensing approach for the Service Provider for the Telecommunications Industry (SeTi) Licence for Value-Added Service and aims to establish relevant and updated regulatory requirements to promote innovation and support economic growth.
- 1.2. The Authority reserves the right to change, revise and/or revoke these Advisory Guidelines from time to time as it sees fit without prior notice.
- 1.3. These Advisory Guidelines shall take effect from **1 August 2018**.

2. REGULATORY POWERS

- 2.1. These Advisory Guidelines are issued under *Section 28 of the Telecommunications Order, 2001* to provide clarity on the licensing approach described in the current Operational Framework.
- 2.2. In the event of a failure to comply with the requirements of these Advisory Guidelines, the Authority may exercise its powers under *Section 8 of the Telecommunications Order, 2001*.

3. NEW REGULATORY APPROACH FOR SETI LICENCE FOR VALUE ADDED SERVICES

- 3.1. Global developments in the telecommunications industry and technology facilitates the availability of new, varied and innovative services. There has also been an explosion of content accessed over telecommunications networks.
- 3.2. Brunei Darussalam is no different, we have seen the introduction of Value-Added Services utilising traditional telecommunications networks as a delivery platform to provide multi-sector value added services. This trend is anticipated to continue and support development of a smart nation.

- 3.3. The Authority's Operational Framework defines a SeTi Licence for Value-Added Services as a licence to provide value-added services to the public that are accessible through telecommunication services i.e. through the Public Mobile Telecommunication Service, Public Non-Fixed Telecommunication Service, Public Fixed Telecommunication Service and Resale of Telecommunication Service. Value-added services (VAS) which are only accessible through the Public Internet Access Service, but not any of the telecommunication services mentioned above, are not included and need not be licensed.
- 3.4. To address global developments and create an enabling environment, **with effect from the date of these Advisory Guidelines, the Authority will exercise forbearance from licensing activities falling within the definition of Value-Added Services in the current Operational Framework.**
- 3.5. This means that the Authority will allow, without licence, the development of new and innovative services over telecommunications platforms while monitoring developments to assess whether regulatory intervention for the telecommunications sector is needed.

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