

**SUBMISSION CLOSING DATE:**  
13 NOVEMBER 2024 @15:00HRS



# APPLICATION FORM

AITI Pitch and Produce

**Note:**

1. Open to all individuals and registered production houses;
2. Content produced for exhibition to the public in any form of broadcasting channel;
3. Content produced for the distribution to the public as a video recording whether on digital copies, hard disks, etc.;
4. Content produced and distributed for national and/or international market(s);
5. Kindly complete and submit the form to [ariffin.hassan@aiti.gov.bn](mailto:ariffin.hassan@aiti.gov.bn) before the submission deadline; and
6. Successful applicant shall work with AITI and broadcasting platform providers to produce the proposed content.

## Application Form Pitch and Produce 5.0

### 1. APPLICANT DETAILS

1.1 Name of Applicant/Company :

1.2 Company registration number :

1.3 Date of incorporation :

1.4 Contact Number :

1.5 Email :

1.6 Address :

1.7 Applicant's position :  Director  Producer  Representative/Agency  
 Others: please specify \_\_\_\_\_

### 2. CONTENT DETAILS

2.1 Content Title Name :

2.2 Duration (in minutes) :

2.3 Genre :

2.4 Target Production Date :

2.5 Target Airing Date :

### 3. PRODUCTION DETAILS

3.1 Logline

:

3.2 Synopsis  
(not more than 250 words)

:

3.3 Video submission of a short reel  
demonstrating the intended and  
envisioned look and style of the  
content (optional)

:

*Please provide the video file in MP4 format, with 1080p HD resolution, frame rate of 24 FPS and audio sample rate of 48 kHz*

*The video file is to be uploaded using dropbox link*

### 3.4 List of Production Cast and Crew

No	Name	Role in production	Years of experience	No. of ongoing productions/projects involvement
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				

*Note: Kindly amend and insert the additional rows if necessary.*

### 3.5 Production Timeline

*Note: Kindly insert your production timeline below*

#### 4. PRODUCTION BUDGET DETAILS

4.1 Total Production Cost (BND) :

4.2 Please provide the production details cost as per the following format:

No	Details Cost	Total Cost (BND)
<b>1</b>	<b>Pre-production</b>	
1.1	<i>Pre-production Management Manpower</i>	
	Producer	
	Executive Producer/Project Supervisor	
	Line Producer	
	Director	
	[Designation]	
	[Designation]	
1.2	<i>Pre-production cost details</i>	
	TOTAL	
<b>2</b>	<b>Production</b>	
2.1	<i>Production Cost Details</i>	
	TOTAL	
<b>3</b>	<b>Post-production</b>	
3.1	<i>Post-production cost details</i>	
	TOTAL	
<b>4</b>	<b>Other Related Cost</b>	
	TOTAL	
<b>GRAND TOTAL</b>		

Note: Kindly amend and insert the additional rows if necessary.

## 5. APPLICANT TRACK RECORDS

5.1 Previous production works by the Applicant:

Type of Production Works	Content Title	Date of Completion	Broadcasting Platform
For example: feature film, documentary, drama series, etc.			For example: RTBGo, Progresif Media, YouTube or etc.

5.2 Applicant to specify if currently serves as a recipient or previously received any funding from AITI:

Yes ( )

No ( )

If yes, please fill in below items:

Project Title	Year Received	Fund Amount (BND)	Date of Project Closure

*Note: Kindly amend and insert the additional rows if necessary.*

## 6. MARKETING PLAN DETAILS

6.1 Planned marketing and promotional strategies:

*Note: Information provided in this section are for preliminary scoring purposes.*

- Collaboration and sponsorship with private companies/NGOs, domestic and international film bodies
- Conventional media: TV, newspapers, radio, etc
- Social Media: Facebook, Instagram, Youtube, TikTok, etc
- Roadshow, awareness, special promotional event
- Proposed participation in domestic or international film market

## 7. DECLARATION FORM

By signing this form, I serve as (the applicant/representative of the applicant) namely \_\_\_\_\_ with (last three digits of NRIC/Company Registration Number) \_\_\_\_\_, the undersigned declare that all the information above is true and accurate to carry out the proposed project in AITI Pitch and Produce.

I  agree /  do not agree, the exhibition of proposed project for the purpose of Pitch and Produce 5.0 (2024) and the use of personal information for the application process purpose.

Signature: .....

Full Name: .....

Date: .....  
DD/MM/YY