
JOINT PRESS RELEASE
NATIONAL RADIO FREQUENCY IDENTIFICATION (RFID) SEMINAR
EMPIRE HOTEL AND COUNTRY CLUB
BRUNEI DARUSSALAM
22nd MAY 2007

Bandar Seri Begawan, 22nd May 2007 – The Authority for Info-communications Technology Industry of Brunei Darussalam (AITI) with the Brunei Economic Development Board (BEDB) and John Harith Computers organised the first National Radio Frequency Identification (RFID) seminar today at the Indera Kayangan Ballroom at the Empire Hotel and Country Club, Jerudong.

The seminar was organized to increase awareness on the different RFID technology applications and to promote RFID technology usage in Brunei Darussalam for the benefit of the government and private agencies as well as the general public. The seminar is held in conjunction with the World Telecommunications and Information Society Day which falls on every 17th May and this year's theme is '*Connecting the young: the opportunities of ICT*'

The seminar was officiated by Yang Berhormat Pehin Orang Kaya Seri Kerna Dato Seri Setia Awang Haji Abu Bakar bin Haji Apong, Minister of Communications. Other invited guests to the launching ceremony were Yang Mulia Dato Paduka Haji Yusoff bin Haji Abdul Hamid, the Deputy Minister of Communications, Yang Mulia Awg Haji Ibrahim bin Haji Mohd Ali, the Chief Executive of AITI and Yang Mulia Awg Haji Murni bin Haji Mohamed, the Deputy Chief Executive Officer of BEDB. More than 100 participants attended the one-day seminar from various Government, private agencies and individuals.

Five international guest speakers from Pentamaster Information Technology Berhad Malaysia, the Logistic Institute Asia Pacific (Singapore), IER Singapore, RCG Malaysia and Motorola were invited to present on the various topics of RFID at the seminar. An RFID showcase was also displayed during the whole seminar for the public to exhibit the different applications of RFID technologies. Among the exhibitors of the showcase include AITI, BEDB and RCG Malaysia, John Harith Computers, Pentamaster and Motorola.

Further information on the seminar, please visit www.aiti.gov.bn

“An excellent National Technology Event organised by the Government of Brunei Darussalam to 'spring board' and inspire Brunei Technopreneurs towards adopting and innovating RFID technology as part of their business portfolio.” – Kumar Ramasamy, Chief Technical Officer, Pentamaster Information Technology Berhad, Penang Malaysia

“Good to have this kind of awareness seminar in a relatively low RFID adoption rate region like SEA, whereby the technology is an essential element which could help in economy growth and the nation progress.”
– Mr. Mike Lim, Engineering Director, RGC Malaysia