
JOINT PRESS RELEASE
NATIONAL RADIO FREQUENCY IDENTIFICATION (RFID) SEMINAR
EMPIRE HOTEL AND COUNTRY CLUB
BRUNEI DARUSSALAM
22nd MAY 2007

Bandar Seri Begawan, 20th May 2007 – As part of its plans in promoting new technologies to Brunei Darussalam, the Authority for Info-communications Technology Industry of Brunei Darussalam (AiTi), in collaboration with the Brunei Economic Development Board (BEDB) and John Harith Computers will organise the first National RFID seminar on Tuesday, 22nd May 2007 at the Empire Hotel and Country Club.

Officiating the seminar will be the Guest of Honour, Yang Berhormat Pehin Orang Kaya Seri Kerna Dato Seri Setia Awang Haji Abu Bakar bin Haji Apong, Minister of Communications. The seminar will be attended by relevant officials from the Government agencies as well as representatives from ICT businesses in Brunei Darussalam.

The main objective of the seminar is to create awareness amongst the relevant agencies as well as members of the public on RFID technology and to promote its use in Brunei Darussalam. Five international guest speakers have been invited to present on the day with topics ranging from the introduction of RFID, its applications as well as experiences of neighbouring countries in adopting this technology.

Members of the public are invited to view an RFID showcase outside the Indera Kayangan Ballroom which will be open from 11am to 4pm. The showcase will demonstrate the different applications of RFID and how it can transform and improve business and government operations.

Realising its potential, the BEDB has targeted RFID as one of the technology focus in the iCentre at Anggerek Desa. It is currently working closely with several industry partners to formulate a development platform for use in the iCentre with the aim to lower costs for RFID developers in Brunei Darussalam.

As a strong advocate for the development and expansion of Brunei Darussalam's ICT industry, the Ministry of Communications is committed in providing training and research and development opportunities with the view to better enable local ICT enthusiasts and businesses to develop RFID applications.

For further information on the seminar, please visit www.aiti.gov.bn

“An excellent National Technology Event organised by the Government of Brunei Darussalam to 'spring board' and inspire Brunei Technopreneurs towards adopting and innovating RFID technology as part of their business portfolio.” – Kumar Ramasamy, Chief Technical Officer, Pentamaster Information Technology Berhad, Penang Malaysia

*“Good to have this kind of awareness seminar in a relatively low RFID adoption rate region like SEA, whereby the technology is an essential element which could help in economy growth and the nation progress.”
– Mr. Mike Lim, Engineering Director, RGC Malaysia*