

Application for SeTi Licence

APPLICATION FOR A SERVICE PROVIDER OF THE TELECOMMUNICATION INDUSTRY (SeTi) LICENCE



APPLICANT ORGANISATIONAL STRUCTURE	
Organisation Name	EASYPHONE SDN BHD
<p><i>Note: If a public (berhad) or private company (sendirian berhad)- name must be as contained in the Certificate of Incorporation issued by the Registrar of Companies.</i></p> <p><i>If partnership or sole proprietor – name must be as contained in Forms 16 & 17 issued by the Registrar of Business Names.</i></p>	
Address	<p>REGISTERED ADDRESS:</p> <p>EASYPHONE SDN BHD NO.16, JALAN BERAKAS, KG LAMBAK BANDAR SERI BEGAWAN BB1916 NEGARA BRUNEI DARUSSALAM</p> <p><i>Note: Registered office address as contained in Notice of Situation of Registered Office or change thereof filed with the Registrar of Companies or principal place of business of a sole proprietor/partnership.</i></p>
Telephone	+673-2559096 / 5 / 4 / 3
Fax	+673-2559097
Email	EASYPHONE@GMAIL.COM
Name of Contact Person	DAYANG MASTURA BINTI HAJI ZAINUDDIN (ASSISTANT CHIEF EXECUTIVE)
Nature of Organisation	<p><i>Describe the nature (private or public entity, and if listed, details of public listing), its corporate shareholding structure, composition of the board of directors and the management team. The ultimate ownership, whether direct or indirect, is to be indicated.</i></p>

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PRIVATE LIMITED (INCORPORATED UNDER THE LAWS OF BRUNEI DARUSSALAM)

BOARD OF DIRECTORS (Note: as contained in the Register of Directors and Managers)
**AWANG MAIDIN HAJI ZAINUDDIN (Chairman), AWANG ZAINUDDIN HAJI AWANG,
 DAYANG SANTE HAJI ZAINUDDIN & DAYANG HAMIZAH HAJI SALLEH**

SHAREHOLDERS (Note: names of shareholders and details of shareholdings as contained in the Register of Members or latest Annual Return)

DAYANG ZURA RIYADH BINTI ABDULLAH: 20 shares of B\$1 each
AWANG FAIZUL BIN DATO PADUKA HAJI AMIN: 20 shares of B\$1 each
AWANGKU INDERA BIN PENGIRAN HAJI ABDUL RAZAK: 10 shares of B\$1 each

Note: In the case of a sole proprietor or partnership – details of sole proprietor or partners as contained in Forms 16 & 17.

CHIEF EXECUTIVE OFFICER: AWANG ZAINI HAJI TENGAH
ASSISTANT CHIEF EXECUTIVE: DAYANG MASTURA HAJI ZAINUDDIN

STAFF STRENGTH: 10 (4 LOCALS AND 6 FOREIGN WORKERS)

Related Companies	Describe related companies such as subsidiary, sibling, parents, associated companies, joint ventures, etc.
HASSAN SDN BHD (wholly owned subsidiary)	
Foreign Parties	Where the shareholders are foreign parties, provide details of the corporate structure of the shareholders, together with details on voting rights and control possessed by the foreign parties.
NIL	
FINANCIAL CAPABILITY AND STRENGTH	
Capital (Authorised, issued and paid up)	<p>Authorised share capital: 100 shares of B\$1 each Issued share capital: 50 shares of B\$1 each Paid up share capital: 40 shares of B\$1 each</p>
Accounts	<p>To attach audited accounts (including profit and loss accounts, balance sheets, cash flow statements and auditor's reports) for the past three years.</p> <p>In the case of a private company, public company or branch of foreign company, attach copies of the Annual Return for the past three years.</p>
Projections	To attach budgeted projections (including profit and loss accounts, balance sheets and cash flow statements) for the next three years
Source of Funding	To attach documentary evidence on source of funding
TECHNICAL PLANS	
Services Applied For	<input type="checkbox"/> Public Mobile Telecommunication Service

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<ul style="list-style-type: none"><input type="checkbox"/> Public Non-Fixed Telecommunication Service<input type="checkbox"/> Public Fixed Telecommunication Service<input type="checkbox"/> Resale of Telecommunication Service<input type="checkbox"/> Public Internet Access Service<input type="checkbox"/> Bandwidth Exchange Service<input type="checkbox"/> Private Network Service<input type="checkbox"/> Public Payphone Service<input checked="" type="checkbox"/> Prepaid Telecommunication Service (bank guarantee from HSBC in the sum of B\$xxxx enclosed)<input type="checkbox"/> Value Added Service	
Description of Operations and Services	

SAMPLE

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THE SERVICE APPLIED FOR IS A PREPAID CALLING CARD SERVICE FOR INTERNATIONAL CALLS USING VoIP TECHNOLOGY UNDER THE BRAND NAME “EASY PHONE”. TO PROVIDE THIS SERVICE EASYPHONE SDN BHD HAS TEAMED UP WITH AN INTERNATIONAL COMPANY (XYZTEL SOLUTIONS) TO BE A SERVICE PROVIDER FOR THE PRE-PAID CALLING CARDS IN BRUNEI DARUSSALAM.

XYZTEL SOLUTIONS OFFERS INTERNATIONAL VOICE TERMINATION SERVICES THROUGH THEIR POINTS OF PRESENCE IN SINGAPORE, DALLAS-TEXAS, LONDON, AND HONG KONG.

XYZTEL SOLUTIONS WILL CARRY MILLIONS OF MINUTES FOR LONG DISTANCE CARRIERS, MOBILE CARRIERS, LOCAL ACCESS CARRIERS AND PREPAID SERVICE PROVIDERS OVER THEIR EXTENSIVE VoIP NETWORK WHICH INCLUDES MORE THAN 50 INTERNATIONAL CARRIERS.

THE SERVICE WILL BE PROVIDED ON A “PRE-PAID” BASIS, WHERE EASYPHONE SDN BHD NEEDS TO TRANSFER A DEPOSIT TO XYZTEL SOLUTIONS DEPENDING ON THE MINUTES TO BE SOLD IN THE MARKET BEFORE BEING ABLE TO UTILIZE THE SERVICE.

EASYPHONE WILL INITIATE THE PROCESS BY PRODUCING THE PREPAID CALLING CARDS AND SELLING THEM TO THE END USER IN BRUNEI DARUSSALAM.

CALLS ARE TERMINATED BY SENDING THEM FROM A VoIP PLATFORM SITUATED IN BRUNEI DARUSSALAM USING THE InTi LICENSEE INFRASTRUCTURE (DST COMMUNICATIONS SDN BHD OR TELEKOM BRUNEI BERHAD) TO XYZTEL SOLUTIONS PLATFORM IN HONG KONG. XYZTEL SOLUTIONS THEN PASSES THE CALL ON THE FINAL DESTINATION USING ITS SELF-DEVELOPED ROUTING SYSTEM.

EASYPHONE SDN BHD WILL ARRANGE TELEPHONE NUMBERS FOR USE AS THE CALLING CARD ACCESS NUMBERS. THE CHOSEN NUMBERS ARE THEN ROUTED THROUGH VoIP TO XYZTEL SOLUTIONS VoIP PLATFORM IN HONG KONG.

EACH CALLING CARD ALSO REQUIRES A UNIQUE PIN CODE. EASYPHONE SDN BHD REQUESTS A CERTAIN AMOUNT OF PIN CODES FROM XYZTEL SOLUTIONS, DEPENDING ON HOW MANY CALLING CARDS WILL BE PRODUCED.

Description of Mechanism for Subscriber to access services	
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- 1. USERS OF THE SERVICE WILL DIAL THE ACCESS NUMBERS AS SHOWN ON THE CALLING CARD.**
- 2. AFTER SELECTING THE PREFERRED LANGUAGE, USER WILL KEY IN THE 12-DIGIT PIN NUMBER AS SHOWN ON THE PREPAID CALLING CARD PURCHASED**
- 3. THE 12-DIGIT PIN NUMBER WILL GO THROUGH AN AUTHENTICATION PROCESS AND REFERS TO OUR DATABASE.**
- 4. IF THE PIN NUMBER IS VALID AND HAS SUFFICIENT BALANCE THE USER WILL THEN BE ASKED TO DIAL THE DESIRED NUMBER (COUNTRY CODE+AREA CODE+PHONE NUMBER)**
- 5. THE SYSTEM WILL INFORM THE USER OF THE POSSIBLE DURATION OF THE CALL BASED ON THE DESTINATION AND THE REMAINING BALANCE IN THE PREPAID CALLING CARD.**
- 6. ONCE THE CALL IS IN PROGRESS, THE SYSTEM CHECKS THE DURATION AND CALCULATES REAL TIME OF THE REMAINING VALUE IN THE USERS' PREPAID CALLING CARD. IF THE USER HAS ONE MINUTE REMAINING, THE USER WILL HEAR A BEEP TO REMIND THE CALLER OF THE LAST MINUTE.**

System configuration
information

To include information on connection with other InTi and SeTi licensees

SYSTEM CONFIGURATION IS TO SUPPLIED BY THE LICENSEE

Partners in providing
Services

XYZTEL SOLUTIONS

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TECHNICAL CAPABILITY	
Capability description	<i>Describe the capability of the applicant's technical team, including their expertise and past experience, and track record</i>
<p>EASYPHONE'S TECHNICAL TEAM IS MULTI-DISCIPLINARY WITH PROVEN EXPERIENCE AND WHO HAVE THEMSELVES BEEN RESPONSIBLE FOR MANAGING AND COORDINATING PROJECTS.</p> <p>OUR TECHNICAL TEAMS WILL PROVIDE DAILY OPERATIONAL SUPPORT SUCH AS MANAGING THE SWITCH, MAINTAIN THE DATABASE AND PERFORM PROACTIVE MONITORING OF THE SYSTEM.</p>	
QUALITY OF SERVICE	
State Quality of Service to be delivered	<p>EASYPHONE SERVICE IS AN ECONOMY CALL INTERNATIONAL VOICE SERVICE PROVIDED BY EASYPHONE COMPANY SDN BHD.</p> <p>EASYPHONE SERVICE OFFERS CHEAPER RATES BUT WITH A LOWER VOICE QUALITY COMPARED TO THE INTERNATIONAL DIRECT DIALING (IDD) SERVICE OFFERED BY THE PUBLIC SWITCHED TELEPHONE NETWORK (PSTN) SERVICE. THIS SERVICE WILL SERVE AS AN ALTERNATIVE TO MAKE INTERNATIONAL CALL TO INTERNATIONAL DESTINATIONS AT A LOWER COST.</p> <p>DUE TO THE LOWER SERVICE QUALITY, EASYPHONE IS ONLY RECOMMENDED FOR NON-MISSION CRITICAL CALLS. WHEN USING EASYPHONE, THE CONSUMER MAY EXPERIENCE A LONGER CONNECTION TIME (I.E. AFTER DIALING THE INTERNATIONAL TELEPHONE NUMBER AND A LONGER WAIT BEFORE HEARING THE RINGING TONE); LOWER VOICE CLARITY AND THE POSSIBILITY OF HAVING TO DIAL MORE THAN ONCE BEFORE GETTING A SUCCESSFUL CALL CONNECTION.</p>
CUSTOMER SUPPORT	
Customer Support Provided	<i>Describe the customer support that applicant will be providing in relation to its services</i>

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**EASYPHONE HOTLINE XXX IS OPEN FOR CUSTOMER INQUIRIES, COMPLAINTS
AND BASIC SERVICE NEEDS**

***ADDRESS:**

**EASYPHONE COMPANY SDN BHD
NO.16, JALAN BERAKAS, KG LAMBAK
BANDAR SERI BEGAWAN BB1916
NEGARA BRUNEI DARUSSALAM**

***TEL NO: +673-2559096 / 5 / 4 / 3**

***FAX NO: +673-2559097**

***EMAIL: EASYPHONESUPPORT@GMAIL.COM**

OPERATING HOURS : 0600-2359 DAILY* (GMT+8)

**THE CALL CENTRES WILL ALSO PROVIDE GENERAL INFORMATION AND QUERIES
ABOUT ALL PRODUCT AND SERVICES OFFERED BY EASYPHONE**

**Note: These fields are mandatory*

RESOURCE LIMITATION AND PHYSICAL CONSTRAINTS

Constraints Faced

State any resource limitation or physical constraints that applicant may face in deploying its services

**RESOURCE LIMITATIONS: THE UNSTABLE INTERNET CONNECTION THAT MAY
AFFECT CALL QUALITY FROM TIME TO TIME.**

OTHER INFORMATION

Any other relevant
information

*State any other relevant information that should be taken into consideration in relation to the licence
application*

Information for
Broadcasting Regulator

*Where an applicant is applying to provide the Public Internet Access Service or Value-Added
Service, the application submitted must contain such other supporting information required by the
Broadcasting Unit of the Prime Minister Office to consider the licence application.*

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DECLARATION

We declare that the information submitted in this application is true, accurate and complete.

[signature]

DAYANG MASTURA HAJI ZAINUDDIN

12TH JANUARY 2007

Name of Authorised Representative of Applicant

Signature & Date

SAMPLE